

Marketgate Portal

OVERVIEW

The **Priority Marketgate** portal provides an organisation with the ability to allow their customers, suppliers and business partners to access data relating to them on the Priority system. This powerful technology can be used as a web-based sales tool or simply as a means of divulging information to specific business partners.

WEB-BASED STOREFRONT

Many businesses have a storefront on the web to allow their customers to order across the Internet. However, with the **Priority Marketgate** solution, you can inform your customers of current stock levels and therefore availability of items to timescales. You can also ensure that the orders made through **Marketgate** can be automatically actioned via triggers and alerts that inform personnel the moment the order is placed.

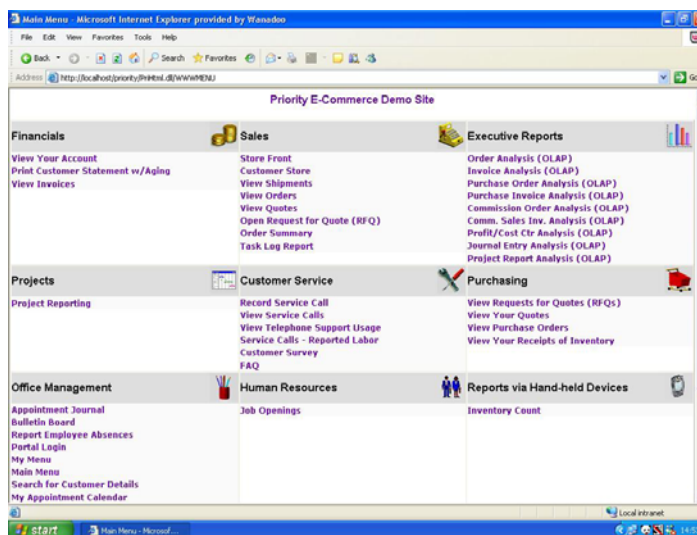
SERVICE CALLS

Where your business provides services to customers, **Marketgate** can provide the web-based interface to allow them to request services, place service calls and will also provide a Frequently Asked Questions database.

► **Extend your enterprise to the Internet.**

► **Selling on the WWW with full knowledge that your manufacturing can deal with the orders.**

► **Improve your communication with your customers and generate more service based income.**



FINANCIAL QUERIES

Marketgate provides your customers and suppliers with the facility to login with their unique ID and password and access their data on your **Priority** system. For instance, if one of your customers wishes to see their credit line at any point in time, they can view what invoices are outstanding as well as open orders and active quotations.

PURCHASING

Suppliers can now find out for themselves when your purchasing cycle starts, what you are looking for and when you need it delivered. They can deliver their quotations to you in the format that you require to make your decision-making process easier.

PROJECT REPORTING

The web-based Marketgate is not just for use by your customers and suppliers but can prove very useful for your own technician staff, and contracting staff working on your behalf. Where you are responsible for a project, you need to know the progress of work and the delivery of material to site. This can be reported via Marketgate on the Internet so that you are always 100% up-to-date with your progress information.

EXECUTIVE INFORMATION AND OFFICE MANAGEMENT

A vital strength of **The Priority** is its capability of providing instant on-line information at an executive level about the organisation's operations. This facility, including drill-down, reporting and charting is also readily available via Marketgate ensuring that Executive Managers are never far away from the information they need to manage the company even though they are not "in the office". Office Management facilities include the management of appointment throughout all staff and a Bulletin Board capability which can be made available to all Marketgate users.

▶ Reduce the down-time of your staff answering tedious finance queries from your customers.

▶ Help your suppliers to provide you with the purchasing information you need quicker.

▶ Project management in many industries means management on-site and away from the office.

▶ Marketgate ensures you can manage the company effectively even though you may be seldom in the office.

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